

Help Multiply Kingdom Impact That Changes Lives for Generations.

Godfident brings people of faith together around a shared conviction: when generosity is guided by purpose, it can create practical change today and a lasting ripple effect tomorrow.

THE ASK: \$3.3M ONE-TIME GIFT**BUILD THE ENGINE****END THE ASK BY 2029****700+**

Men already in the
Godfident community

TOP 3

Christian men's
community on Skool

100%

Organic, word-of-
mouth growth

\$3.3M

One-time ask

2029

Target for self-
sustainability

A LETTER TO KINGDOM GIVERS

Dear Friend and Fellow Kingdom Giver,

In December 2012, I hit the bottom of the bottom. Probation. Moving back into my parents' house. The start of what became a fourteen-year process of rebuilding a life I thought I'd already ruined. What that season gave me was insight, wisdom, and I believe, the authority to make a difference in the lives of other men.

The state of men today is sobering. 64% struggle with pornography or lust. 70% feel disconnected from their families. 90% have no male accountability. And 99% are capable of more than they're currently living. At the core of it are three enemies I call the three assassins: pride, procrastination, and lust.

In 2014, reading Galatians 5:1 in my parents' house, I finally understood something. Jesus didn't die and rise to make us better slaves. He died to make us free. Getting free took time, and it took a guide who had already walked the way out. That's what Godfident exists to be for other men.

What started as a single conference in January 2024 with about 100 men is now a community of nearly 700, walking through a full 120 days of discipleship together.

I'm not asking for your money because we're short on vision. I'm asking because it's time to build the next chapter of this well, once, so it never has to be rebuilt or re-funded again.

Your one-time gift builds the engine. The engine funds the mission for free, forever.

Thank you for considering it.



BRETT DABE — FOUNDER, GODFIDENT

THE MISSION & THE PROBLEM

Discipleship has become information, not transformation.

Most Christian men are fighting alone — faith in one place, marriage help in another, accountability from a text thread that went quiet. Men are taught about Christ but never formed to reproduce Him. Ministries run powerful events, but nothing continues to form men between them. That's the gap.

Godfident brings discipleship, coaching, AI-grounded wisdom, and brotherhood into one faith-rooted system, tested and proven, built specifically for Christian men. Young men are turning to Christ at a rate not seen in years, but the systems to disciple them at scale don't exist yet — and that window won't stay open forever.

"Be doers of the word, and not only hearers." — James 1:22

THE NEED, BY THE NUMBERS

- 39% of adult congregation members are men
- 93% of families follow when the father is first to accept Christ
- 1-in-18 men engaged in discipleship
- 64% struggle with lust
- 70% feel disconnected from their families
- 90% have no male accountability

THE SOLUTION • THE GODFIDENT RHYTHM

The 120 days light the fire. The lifelong Rhythm keeps it burning — and multiplies.

- 01 **DISCOVER**

Content names what he already feels: he has been talking like a Christian without walking like Jesus.
- 02 **GATHER**

Content brings him into a room: THE BREAK, THE BUILD, THE BATTLE. He stops consuming and shows up.
- 03 **TRAIN**

He enrolls free and starts the daily Rhythm: one idea, one action, one Scripture, every day.
- 04 **GUARD**

He walks closely with other men who provide accountability, encouragement, prayer, and challenge.
- 05 **GROW**

At 120 days he graduates and signs the Godfident Man Resolution — a line in the sand.
- 06 **MULTIPLY**

He doesn't exit. He becomes the invitation for the next man. Disciples making disciples.

A LOOP, NOT A FINISH LINE A program gathers men and disperses them. The Rhythm reproduces them — which is why Godfident is built to outlast its own events, and even its founder.

WHAT YOUR GIFT BUILDS • \$3.3M USE OF FUNDS

\$3.3M

ONE-TIME FUNDING GOAL

Capital for capacity, not simply another event. This funds the next phase of organizational growth and builds the operating engine required for scale and long-term sustainability.

A detailed use-of-funds budget and 2029 projection are available on request — brettdabe@gmail.com.

36% PEOPLE & LEADERSHIP

Build the team required to operate, lead, support, and scale the organization.

19% OPERATIONS & LIVE EXPERIENCES

Systems, events, gatherings, and operational capacity to serve a growing community.

7% TECHNOLOGY & PLATFORM

Digital infrastructure for content, community, AI-enabled support, and scale.

20% SUSTAINABILITY INFRASTRUCTURE

Revenue-producing programs and systems that support the free ministry over time.

11% GROWTH & AWARENESS

Expand outreach so more men, churches, and Kingdom partners can engage.

7% CONTENT & IP

Refining the proprietary discipleship curriculum, tools, programs, and resources.

THE RETURN • A GIFT WITH AN ETERNAL RETURN

Your gift doesn't just fund an organization. It restores homes, returns fathers to their children, and rebuilds marriages on the foundation of Christ.

- 250K+ Men directly reached by Year 3
- 10K+ Marriages strengthened or saved
- 30K+ Children in transformed homes

PROJECTED KINGDOM RETURN, YEAR BY YEAR

IMPACT METRIC	FY 26-27	FY 27-28	FY 28-29
Men directly impacted	10,000+	50,000+	250,000+
Marriages strengthened / saved	500+	2,500+	10,000+
Children in transformed homes	1,500+	7,500+	30,000+
Cities reached	60	80	100+
Community members	15,000+	75,000+	300,000+

SUSTAINABILITY MODEL • A MINISTRY DESIGNED TO STOP ASKING

- 1

KINGDOM CAPITAL

A one-time aggregate funding initiative provides the capital to scale.
- 2

BUILD THE ENGINE

People, technology, infrastructure, operations, content, IP, and growth capacity.
- 3

SUSTAINABLE REVENUE

Freedom Storehouse, coaching, Godfident AI, and G300 generate earned revenue.
- 4

REVENUE FUNDS MISSION

Revenue supports the free core mission rather than perpetual donor subsidy.
- 5

THE ASK ENDS

Godfident's stated target is to become self-sustaining by 2029.

THE TRAJECTORY • WHERE WE'VE BEEN, ARE, AND GOING

WHERE WE'VE BEEN

- Self-funded 2023–2025; Brett personally built the community, content, and events.
- The system was built: the 120-Day Program and the Clarity, Discipline, Dominion arc.
- Jan 2026: THE BREAK gathered 400+ men in one room.
- Grew into a top-3 Christian men's community on Skool, entirely organic.

WHERE WE ARE

- 700+ men in the community and growing.
- June 2026: the Godfident 501(c)(3) Foundation takes the assets and the responsibility to scale.
- Paid tiers and tools launching: AI Wisdom Hub, Coaching, G300.
- THE BATTLE: the next live gathering, October 2026.
- Raising the \$3.3M Kingdom funding.

WHERE WE'RE GOING

- THE BREAK 2.0: January 2027, with 2,000+ men in view.
- A self-sustaining engine by 2029: the ask ends, the mission continues.
- Books, AI, and coaching scaled, with like-minded ministries.
- Hundreds of thousands of men: a reconnected generation living on purpose.

BUILT ON SKOOL In 2026 Skool is to online communities what YouTube was to video in 2006 — the breakout leader, growing fast, still early. Alex Hormozi called his stake in Skool the largest investment of his life. Godfident is built there by design: skool.com/godfident.

LEADERSHIP & STEWARDSHIP

Brett Dabe

FOUNDER & CEO • ENTREPRENEUR • AUTHOR • DISCIPLESHIP BUILDER

Brett is the founder of Godfident and Managing Partner of EBT Experts, which since 2014 has served more than 500 convenience stores, supermarkets, and petroleum stations, handling licensing and systems that process over \$60 million annually. In 2023 he stepped back from daily operations to develop Godfident full-time.

His mission is personal: divorce, financial ruin, legal trouble, and a season of complete desperation with nowhere left to turn but God. He is the architect of the 120-Day Transformation Program and the creator of THE BREAK, THE BUILD, and THE BATTLE. With his wife, Maria, he has also built a ministry preparing single, dating, and engaged men and women for covenant marriage.

"I am the ripple effect of men who poured into me. Now I'm building the system to do that for hundreds of thousands."

GOVERNANCE & BOARD

Brett Dabe — Founder & CEO. Vision, strategy, and the assets contributed to the Foundation.

Maira Dabe — Author of *Covenant Love*, Co-Founder of Ready Set Go Experience. Executive operations and ministry leadership.

Ken Hobbs II — Founder, United Men of Honor; licensed financial executive. Financial oversight and nonprofit governance.

Dr. Jeff Hazim — Author, corporate chaplain, Pastor of Kingdom Embassy Ministries. Spiritual covering and accountability.

Glen Urquhart — Presidential appointee under Reagan and Bush, serial entrepreneur, church elder. Entrepreneurial counsel and eldership.

Independent Audits
Third-party review of the books.

Regulatory Filings
All required filings completed.

Use Tracking
Every dollar tracked to purpose.

THE CHARITABLE STRUCTURE

THE CHARITABLE HOME

Godfident Foundation

Nonprofit · 501(c)(3) in formation

Receives and stewards every Kingdom gift. Owns the operating company and receives its profits to fund the discipleship mission that stays free, permanently. Governed by a board of proven, godly men.

THE ENGINE

Godfident, Inc.

For-profit operating company, wholly owned by the Foundation

Runs the paid tiers, tools, and products, and returns its earnings to the Foundation that owns it.

THE ON-RAMP

Godfident NCF Fund

The charitable on-ramp for gifts

The fund through which gifts are received and granted to the Foundation. The endowment and assets are held at the Foundation.

TAX STANDING & DEDUCTIBILITY

A personal, non-DAF gift through the Godfident Fund is a deductible charitable gift, received through an established tax-exempt church today and the Godfident Foundation's own 501(c)(3) once approved. Kingdom Embassy Ministries — a church in continuous operation since 2018 and recognized by the IRS as tax-exempt — serves as a temporary fiscal-sponsorship bridge through which gifts are received and deployed, with the Foundation as its strategic ministry partner. Once the Foundation's 501(c)(3) is approved, gifts flow to the Foundation directly.

"It is required of stewards that they be found faithful" — 1 Corinthians 4:2

THE WITNESSES

"Brett Dabe and the Godfident team are building something special: a brotherhood and code to empower, inspire, and awaken men to be the warriors, leaders, and men of God they were called and created to be."

PASTOR RYAN OTTO · CHAPLAIN, UNITED STATES AIR FORCE

"Godfident isn't spiritual fluff. It goes after the layers most men bury: the slow bleed of purpose, passion, and peace."

CHRIS SIMPSON · CEO, CBMC INTERNATIONAL

"If you're serious about growing in your walk with God — not just learning more stuff, but actually changing how you live — then Godfident is worth your time."

JESSE CARROCCIO · GENERAL MANAGER, MOODY RADIO

"Godfident provides a comprehensive framework for biblical discipleship that is urgently needed to help men activate their faith and get on mission with God in every area of their lives."

STEVE SARGENT · CHAIRMAN, C12 SOUTH FLORIDA

"Finally, there's an organization in complete alignment with God's mandate to make disciples, not just converts."

PASTOR JEFF HAZIM · FOUNDER, KINGDOM EMBASSY MINISTRIES

Build the Engine. End the Ask.

A one-time gift, fully deductible, received securely through the National Christian Foundation. This is not an ongoing ask — it is a bridge to self-sustainability, after which the asking ends and the mission continues. *"God loves a cheerful giver."* — 2 Corinthians 9:7

GIVE SECURELY

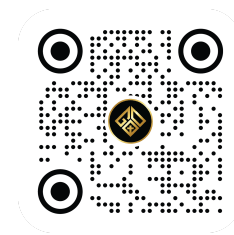
secure.ncfgiving.com — Godfident Fund

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SCAN TO GIVE